

**DFR Incentive Structure:**

**Incentives**

**for**

**Fundraising**

**3...2...1...**



**Can you  
reach the  
PAYLOAD?**

**Commence Fundraising!**

# **Liftoff**

A photograph of a rocket launch with a large plume of fire and smoke. Overlaid on the image is a cartoon rocket with a blue body, a white nose cone, and red boosters. The text 'Space Coffee Mug' is centered over the image.

**Space  
Coffee  
Mug**

**25% of Goal met**

# **Booster**



**Space  
Themed  
T-Shirt**

**50% of Goal met**

# **Orbit**



# **Space Shuttle Clock**

**75% of Goal met**

# **Payload**



# **Trip to NASA in Houston, TX**

**100% of Goal met**