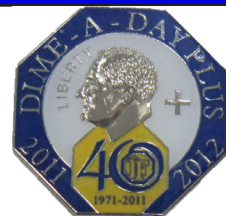


Dime-A-Day PLUS

Going just that little bit extra for the kids!



Most of us spend money thoughtlessly on small things. If we pay attention to where our change is going, we will have more dollars - and make those dollars really count!

How many times have you been in line at the checkout and picked up an item you didn't really need - gum, batteries, breath mints?

How often have you bought gas, gone inside to pay and walked out with a cup of coffee and a candy bar?

How often have you bought a magazine or newspaper to read at the airport even though the same publication would be waiting for you at home?

Driving home from work thinking about what to have for dinner, have you wheeled through a drive-through for that evening's meal?

Most of us can answer "yes" to more than one of the above items.

Most of us could easily contribute a Dime-A-Day (\$36.50) every year of our membership as Optimists.

This year however, the Optimist International Foundation is celebrating its 40th anniversary! In honor of that celebration, the yearly Dime-A-Day program has been transformed! By contributing a Dime-A-Day PLUS (\$40), we can go just that little bit extra to make a difference in the lives of children!

SAVE YOUR DIMES:

APPROXIMATELY A WEEK'S WORTH BY:

- bypassing the vending machine for an afternoon snack
- skipping the fries
- waiting to get coffee at the office

APPROXIMATELY A MONTH'S WORTH BY:

- ordering plain coffee instead of a "grande cappuccino"
- sending a greeting card from a box rather than an individually purchased card
- brown-bagging lunch instead of ordering out for a day

APPROXIMATELY A YEAR'S WORTH BY:

- giving up one golf game a month
- catching a few movies on video instead of at the theater
- clipping grocery coupons for a month and donating your savings

All of us can contribute a Dime-A-Day. Our unrestricted gifts help fund the annual Optimist scholarships, which cost nearly \$400,000. Every year. They help fund Optimist programs such as JOOI. Dime-A-Day gifts are important.

Won't you start saving your dimes right now?

I'm on your mission! Please accept my \$ _____ donation.

Enclose check, payable to Optimist International Foundation, referencing "Dime-A-Day" in the memo section.

I'm over the moon! Please accept my \$ _____ donation.

Charge my

MC

VISA

Discover

American Express

Credit Card # _____ Exp. _____ Signature: _____ Security # _____

I'm in orbit! Please deduct \$3.34 per month from my checking account

Checking Account Number _____ (please include a copy of a voided check)

Name _____ E-Mail _____

Club Name _____

Address _____

City _____ State _____ ZIP _____

Please Return To: Optimist International Foundation • "40th Anniversary Dime-A-Day PLUS"

P.O. Box 952126 • St. Louis, MO 63195-2126

